

GRAHAM F. NIELSEN

Clinton, NY 13323 | (312) 731-8537 | grahamnielsen.com | grahamfnielsen@gmail.com

Summary

Diligent problem-solver and storyteller with a resourceful and creative approach to challenges. Leverages expertise in design and audience understanding to develop effective and creative campaigns. Excellent communicator and team player with a love for collaboration and a focus on results.

Skills

- Adobe Creative Suite, Microsoft Office (i.e. Word, PowerPoint, Excel), Final Cut Pro, and Logic Pro X.
- Music Curation and Sound Design
- Effective Communicator and Public Speaker
- Incredible Time Management
- Social Media and Digital Marketing
- Writing Skills

Work History

Co-Founder, Creative Director 08/2020 to Present

Blind Eyes Design – New York, NY

- Co-Founder of Blind Eyes Design, an clothing brand drawing from elements of streetwear, art-brut and high-fashion.
- Design garments and produce all social media content, website design, and manage paid-social advertising.

College Barista 09/2021 to 05/2022

FoJo Beans Coffee Roasters – Clinton, NY

- Created wide variety of hot and cold drinks as well as food through hectic shifts with consistently positive customer satisfaction scores.

Intern 08/2021 to 09/2021

Eytys – Stockholm

- Sourced and edited footage used in Instagram campaigns.
- Curated music for social media campaigns while handling licensing and contacting artists.
- Composed soundscape for the “Off Court Decadence” campaign.
- Researched vintage prints for company mood boards.
- Assisted in quality control by measuring SMS garments.

CRM and Graphic Design Intern 09/2020 to 12/2020

Acne Studios AB – Stockholm

- Wrote advertising copy for email content, adhering to employers' overarching brand identity and personality.
- Created target groups and ran paid social advertising through Facebook and Google.
- Edited video used for paid-social advertising.
- Researched and presented KPI's for Acne Studios to watch in upcoming seasons.
- Consolidated survey responses into graphs to be presented at board meetings.

Camp Counselor 05/2019 to 08/2021

Kieve Wavus Education – Nobleboro, ME

- Counseled 10/11- and 15/16-year-old age groups for 3.5-week sessions.
- Planned and lead a 22-day backpacking trip on the Appalachian Trail.
- Responsible for navigation, first-aid, food preparation, and overall safety of my campers.
- Fostered strong relationships with parents and campers through letters as well as trip reports.

Video Editing Intern 05/2019 to 06/2019

Forsman & Bodenfors – New York, NY

- Curated stock footage used in a commercial for client Bet MGM
- Brainstormed storyboards and logistics for an Instagram video campaign for client Roomba
- Operated video equipment for company meetings and various in-house video shoots.

Education

Bachelor of Science: Interdisciplinary Concentration: Theory and Practice: Digital Media and Society Graduated 05/2022

Hamilton College - Clinton, NY

- Minor in Philosophy and Music
- Thesis: ‘Neuromarketing’: Design’s Influence on Consumer Mood and Price Perception
- Varsity Squash
- Dean's List 2021 and 2022
- GPA: 3.6